Literature and English Language Teaching and Learning: A Symbiotic Relationship

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Abstract
A close look at literature and language shows that the two are closely related. This close relationship is obvious because from all indications, literature presupposes language. It is inconceivable to discuss literature without reference to language. But going by the traditional practice at the secondary school level in Nigerian context, there are indications that Literature and English Language are treated as two separate school subjects. At the senior secondary school level, the subjects are taught in different classroom settings by teachers that are either designated Literature teachers or English teachers. By this dichotomy, the Literature teachers, to a large extent, pre-occupy their teaching period with the teaching of the stories, the contents and the socio-cultural, economic and religious implications of the prescribed literary texts without placing much emphasis on the language components of the texts. In the end, some students have been found to have done very well in the Literature exams but perform poorly in English Language. Against this background, this paper posited that the relationship between literature and language is symbiotic. It was, therefore, suggested that the relationship should be explored and exploited in order to enhance effective teaching and learning of Literature and English Language at the secondary school level so that the learners would possess high level of proficiency in the use of English Language, which would ultimately contribute immensely in addressing the seeming poor academic performance at the secondary and tertiary levels of education in Nigeria. Some suggestions for effective teaching and learning of Literature and English Language were made.

Keywords: literature, English language, language teaching and learning, symbiotic relationship

1. Introduction
The significant role of English Language in the linguistic, educational, socio-economic and cultural settings of Nigeria is not in doubt. In the field of education in particular, English Language plays a dominant role. As the language for education and by extension the target language, the success or failure of formal education, to a large extent, depends on the level of competence of learners in English Language in schools and colleges. Unfortunately, in contemporary time, “available evidence in the way our students use English in our schools and colleges shows that their English Language competence and English Language awareness leave much to be desired” (Onukaogu, 2002, p. 300). For instance, it is common knowledge that a good number of secondary school leavers and tertiary institution graduates hardly express themselves fluently in both spoken and written English, and this anomaly has been found to be partly responsible for the poor academic performance threatening all levels of education in Nigeria.

As to what is typically responsible for the poor performance in English language among students, myriad of reasons have been advanced by scholars. For instance, Ubahakwe (1988) identifies a couple of factors which among other things include the educational setting, the educational system, teachers’ status and motivation, the examination pattern, the learning environment, teacher preparation and language philosophy. Ayodele (1988) states that the causes of the abysmal performance in English Language must be traced to the classroom because “the formal classroom practices provide by far the greatest avenue for the learning of the language”. Babatunde (2002, p. 130) identifies the classroom factors to include: “teachers’ low level of competence in the language skills, especially reading; unduly large classroom; too many periods per week; lack of incentive; and learners’ unserious attitude” among others. Another classroom factor threatening effective acquisition of English Language is the method of teaching Literature which separates it from English Language. By this method,
Literature classroom is different from that of English Language. Consequently, the resources of Literature, which have the potentialities of enhancing effective language learning, are denied the learners. This practice, no doubt, could be said to have inhibited effective teaching and learning of Literature and English Language in our schools and colleges. No wonder a good number of Nigerian secondary school students hardly express themselves sufficiently in English even after they had offered Literature and had a good grade in it.

In the light of the foregoing, the thrust of this paper is to establish the fact that there is a symbiotic relationship between literature and language; and further demonstrate how Literature could be integrated with English Language teaching and learning in an ESL setting for effective result.

2. The Concept and Functions of Literature

The term “literature” is used basically in two different senses. First, it is used to refer to any written material on a subject. Second, it is a term used to refer to one of the school subjects studied by students or a university discipline; and it is this second sense that applies to us in this context. As a subject or discipline, Literature has been variously defined by different scholars. According to Onuekwusi (2013, p. 5), “Literature is any imaginative and beautiful creation in words whether oral or written, which explores man as he struggles to survive in his existential position and which provides entertainment, information, education and excitement to its audience”. Although the definition of Literature by Onuekwusi succinctly attempts to capture the essence of literature, it is pertinent to point out that not all literature is imaginative. As a matter of fact, some literary works are factual, and it is based on this understanding that the prose genre is classified into two, namely fiction and non-fiction. A good example of a popular non-fictional literary work is Zambia Shall be Free written by Kenneth Kaunda. But be that as it may, the basic element in Literature that is indispensable that can be deduced from the definition under reference is the fact that Literature, no matter the type or genre, is written in words. This is to say that language is the basic raw material with which literature is manufactured. It is based on this view that it is usually said that “Literature is language in practice”. That is to say that language theories, concepts and styles are put into function in the creation of literary texts. Therefore, if one must interpret and analaysis a literary text, one must be competent in the language of the text and conversely if one must be competent in language, one should be sufficiently exposed to the literature of the language in question.

As a school subject, there are some significant functions Literature performs. Put differently, the whole essence of developing Literature as a school subject is for the students to derive some benefits. Ayo (2003, p. 128) describes the benefits as the general utilities of Literature. According to him, “the utilities of Literature could be educational, cultural, moral, recreational and socio-political. Literature helps to develop the learner’s linguistic performance because it arouses their zeal and keeps in them an ever-ready inclination to read. Moreover, it helps the learners to develop fluency and the ability to comprehend what is read”. Collie and Slater (1987) support the inclusion of Literature in the language classroom because it provides valuable authentic material, develops personal involvement and help contribute to readers’ cultural as well as language enrichment. Still on the utilities of Literature, Lazar (1993, pp. 15-19) provides five reasons for using literature in ELT to include:

1) Motivating materials
2) Encouraging language acquisition
3) Expanding students’ language awareness
4) Developing students’ interpretative abilities
5) Educating the whole person.

Adding his voice to the utilities of Literature as a school subject, Unoh (1981) quoted in Ogunnaike (2002) posits that a good literature can be an important aid to cultural assimilation or acculturation; language development and competence; conflict resolution; emotional development and stability; development of positive and good-oriented attitudes to life; a good liberal education, entertainment, relaxation and the sharing of vicarious experiences of positive value; the development of desired and desirable moral or other attributes; and as a consequence of all these, a stable and mature personality.

3. The Symbiotic Relationship between Literature and Language

Literature and language are not only intertwined but also inter-related. Literature pre-supposes language because it is with the instrument of language that Literature is concretized. Therefore, it sounds absurd to study Literature without language at the centre stage or to study language without Literature playing a prominent role. It is based on this view that the relationship between Literature and language is best described as symbiotic. The symbiotic relationship between Literature and language is summed up in the words of Willmott (1979, p. 57):
A work of literature for all reading ages—is an organisation of language to which linguistic awareness must be applied if it is to be understood and appreciated. In the process the pupil learns much of practical value both about language and in the use of language. In his literary studies he meets language in its most varied and powerful forms, and learns to examine the writer’s use of it in the context of all the linguistic resources available to him. Thus, literature demonstrates language at work. But it also helps the pupil to use language; it offers good models and stimulates linguistic responses of various kinds. English teachers not only present literature; they also exploit it, because it can generate language as well as exemplify it.

Literature is rooted in language and language gets life through Literature. So Literature and language are closely interconnected. According to Lazar (1993), Literature should be used with students because it is a motivating stimulus for language acquisition, students enjoy it, and it is a fun, it is found in many syllabuses and the like. Literature, a convenient source of content for a course in foreign language, provides motivating materials for language teaching. Carter and Long (1991) equally agree that Literature is a legitimate and valuable resource for language teaching.

Valdes (1986) opines that it is simply accepted as given that Literature is a viable component of second language programs at the appropriate level and that one of the major functions of Literature is to serve as a medium to transmit the culture of the people who speak the language in which it is written. When we use Literature in language classroom, we are teaching language. Literature is a high point of language usage; arguably it marks the greatest skills a language user can demonstrate. Anyone who wants to acquire profound knowledge of language that goes beyond the utilitarian will read literary texts in that language (Basnett & Grundy, 1993).

Still on the relationship between Literature and language, Udor and Ubahakwe (1979) quoting Brooks (1966) also say that English and Literature are interrelated and therefore support that the study of English Language and Literature should be integrated, since the latter is wholly and inevitably rooted in the former. They argue that since there could be no dichotomy between a father and a son, so there is no sharp demarcation between language and Literature because Literature presupposes language. In the same vein, Ayo (2003, p. 130) is of the opinion that “through the creative methods of teaching Literature, the students can be helped to develop confidence in themselves in producing coherent and cohesive spoken discourses and in organizing sentences into paragraphs with effective linkers and organizing paragraphs into coherent and meaningful written discourse”. Besides, the study of Literature particularly enhances the development of extensive reading skills. Research findings are overwhelmingly in support of the fact that there is correlation between extensive reading and language acquisition, especially effective writing. For instance, Wilkins (1978) posits that reading can provide a ready means for the acquisition of vocabulary and effective writing in a second language. The source further states that reading brings to the reach of the learner large repertoires of lexical items in their natural linguistic contexts. Wilkins’ argument that reading facilitates acquisition of vocabulary is very much strong because the hallmark of any effective writing is ability to use appropriate words to form meaningful sentences that are logically and sequentially linked. Thus, all efforts to write would come to naught if the writer does not have a good command of the vocabulary of the target language. Guth and Schuster (1997, p. 75) agree with the proponents of the reading-writing relationship theory by insisting that: “The good writer is a good reader”. Explaining the role of reading in the ability to write well, the source contends that:

In our writing, we draw first of all from our own experience. But our personal experience is limited. Most of us have little chance of becoming world travel or explorers of spaces. Not everyone can become a recognized expert in some branch of science or a brilliant analyst of foreign affairs. But all of us can share in such knowledge and have taken the time to set it down for us in books and magazines.

To further throw more light to the reading-writing relationship, Guth and Schuster (1997) outlines three ways reading positively impacts on writing:

1) Reading broadens the students’ familiarity with the resources of language.
2) Reading provides information useful in their own.
3) Reading enables students to compare their own experiences with those of others.

Phelps-Teraski, Phelps-Gunn, and Stetson (1983) while commenting on how reading activities relate to writing improvement contends that like speech, reading has an important place in language development, even with writing. According to the source, reading increases exposure to sentence construction, vocabulary, ideas and language fluency and also helps students develop their own idea as well as become familiar or fluent with semantic and syntactic structures. The source equally insists that reading can provide models of expression that the reader may like and wish to imitate.
Literature teachers is to strictly teach Literature w ithout reference to the language components while English teachers do the same on the part of English Language without reference to literature. In all, there is no synergy or school level is taught as a separate subject different from English. Going by this method, while some teachers are of the current method of teaching Literature at that level. It is common knowledge that Literature at the secondary level to use excerpts from the prescribed literary texts to illustrate his teaching of various language components. By this arrangement, the business of literature can be used to increase students’ vocabulary and thereby facilitate their writing ability; and the ability to have intelligible discussion of the essential parts of a novel can aid students’ mastery of some basic forms of writing, for example, argument, description, narration and exposition.

From the foregoing, it is crystal clear that reading, which is a characteristic feature of Literature, enhances language acquisition in general and effective writing in particular. But going by the abysmal poor performance of students in English at all levels of education in contemporary time, it would appear that the resources of Literature that facilitate language acquisition have not been fully harnessed, especially at the secondary school level because of the current method of teaching Literature at that level. It is common knowledge that Literature at the secondary school level is taught as a separate subject different from English. Going by this method, while some teachers are designated Literature teachers others are classified as English teachers. By this arrangement, the business of Literature teachers is to strictly teach Literature without reference to the language components while English teachers do the same on the part of English Language without reference to literature. In all, there is no synergy or teaching cooperation between the two classes of teachers since everyone of them is on their own. It is our thinking in this paper that this traditional method should be reviewed in order to pave way for an innovation that would create room for the exploration and exploitation of the symbiotic relationship between Literature and language in order to enhance proficiency in the use of English Language among learners of English as a second language.

4. Suggestions for Teaching Literature and English for Effective Result

In this section of the paper, it is our intention to outline some suggestions for teaching Literature and English Language for effective result.

1) The Literature and the English Language teachers should be made to have a common goal of promoting efficiency in the use of English in their professional assignment. In order to achieve this goal, their professional training should be designed in such a way that they would be competent in both Literature and English Language so that the Literature teacher should possess all the basic skills necessary for teaching language while the English Language teacher should also be competent enough to teach Literature. The practice whereby teacher A claims he specialises in teaching Literature while teacher B is an expert in English Language should be de-emphasised. In the classroom setting, their teaching should compliment each other’s effort. The Literature teacher should not close his eyes to the language hints that abound in the prescribed literary texts while the language teacher should not hesitate to use excerpts from the prescribed literary texts to illustrate his teaching of various language components. By this approach, the success or failure of the learners in English Language in the classroom should be a collective responsibility of both the language and Literature teacher and not exclusively that of the language teacher as it is the case in the present time.

2) The importance attached to English language and Mathematics should be extended to Literature at the secondary school level. At the junior secondary school it should be taught and learnt as a fully-fledged subject and not a component of English language where it is given a scanty coverage. When taught as a separate subject at the junior secondary school level, there would be an ample opportunity for the learners to be exposed to several literary texts at that impressionistic stage, which would in turn encourage the learners to cultivate the habit of reading extensively. At the senior secondary school level, Literature should be made a core subject as English and Mathematics and made compulsory for all students irrespective of one’s area of inclination. This practice would enable all students passing through secondary school to benefit from the resources of Literature which are expected to enhance their proficiency in English.
3) A situation whereby students are required to read only the few literary books prescribed by the examination bodies for Literature does not create room for the students to imbibe the culture of extensive reading, which research findings have found to be one of the potent ways of addressing lack of proficiency in English. The students at both the junior and the senior secondary school should be made to read appreciable number of literary texts as it would create room for the learners to be immersed in the target language, which would in turn boost their proficiency in English.

4) The examination bodies should desist from the practice whereby language blemishes are not penalized in Literature exams. The practice whereby language errors are not put into consideration in assessing candidates in Literature exams vitiates the significance of Literature in the acquisition of language. The reason is that the teachers as well as the learners of Literature would be complacent about language component of Literature since they know that one can end up with an excellent grade in a Literature exam without being proficient in English language.

5) Literature should be allotted a reasonable number of periods on the school time table as in the case of English and Mathematics. The current practice whereby only two or three periods are assigned to literature per week is counter productive. For one thing, it does not create an ample opportunity for the teacher to treat the scheme exhaustively for the term or session; and on the part of the students, they do not have enough time for effective classroom work on the subject.

6) The prescribed literature texts should be within the linguistic competence of the students and be relevant to their educational and socio-cultural experiences. Although Shakespearean texts are classical and reflect the culture of the ancient English people, such texts cannot be useful for effective acquisition of modern English. Examination bodies and Literature teachers should prescribe texts that are rich in English culture written in modern English.

5. Conclusion

In this paper, we have strived to establish the fact that there is a symbiotic relationship between Literature and language. It is our opinion that if this relationship is well harnessed in the teaching and learning of Literature and English Language at the secondary school level, it would go a long way in addressing lack of proficiency in English on the part of Nigerian students at all levels of education and by extension minimize high rate of failure in English Language in public examinations. It is also expected that a high level of proficiency in English Language on the part of Nigerian students would be the needed panacea to the intractable problem of poor academic performance currently threatening the education industry. Therefore, the government, the curriculum designers, the school as well as the teachers of Literature and English Language should work hand in glove to ensure that this suggested innovation in the teaching of Literature and English Language in our schools and colleges is effectively implemented.

References


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